



Have you heard about the sport of Water Polo?

Well, for over 40 years the KW Water Polo Club has operated in our community, providing athletes eight years and older with the opportunity to play an amazing aquatic, team sport.

Water Polo is an Olympic sport, offering participants a lifelong experience, supported by a thriving global network of professional coaches, officials, and leaders. Not surprisingly, water polo is a physically demanding sport that combines advanced technical, swimming and teamwork skills.

Our club, also known as the KW Kraken, has approximately 60 athletes, representing both the cities of Kitchener and Waterloo and the surrounding townships who compete in competitions across Ontario, Quebec, and the US. Minor sports are a fantastic development opportunity for fun, fitness, self-esteem, and socialization skills for all young athletes.

This season we would like to invite your business to be involved! We are gathering sponsors for a stand up banner that will be present at all KW Water Polo competitions locally and on the road. Logo size and positioning on the banner will be relative to the size of the contribution. Sponsorship contributions will be used for additional practice time in the pool, special instructional practices with expert coaching, and to assist with travelling to out of town competitions as ambassadors of Kitchener-Waterloo.

KW Water Polo athletes, their families, and those who receive our team communications or attend games, will all be strongly encouraged to support our sponsors' businesses. Of added value, we will also add sponsor logos to the KW Water Polo Club website ([www.kwwaterpolo.com](http://www.kwwaterpolo.com)) which generates thousands of hits per month!

Please consider the possible sponsorship levels on the next page and help Unleash the Kraken!

**Gold Level Sponsor**

**\$250**

- 8" Small banner logo/business name
- logo and link on team web site
- framed picture for display at place of business

**Platinum Level Sponsor**

**\$500**

- 12" medium banner logo/business name
- logo and link on team web site
- framed picture for display at place of business

**Titanium Level Sponsor**

**\$1000**

- 24" premium sized large banner logo/business name
- logo and link on team website
- framed picture for display at place of business

Sponsorships are also available at any other dollar value, and will be included at or below the Gold Level.

If you are interested promoting your business and helping the KW Kraken Water Polo, please contact [info@kwwaterpolo.com](mailto:info@kwwaterpolo.com) to arrange your sponsorship.

In order to participate, we will require a high resolution file (jpeg, gif, png) of your logo and your cheque (payable to “**KW Water Polo Club**”) by Friday October 18th, 2019.

Thank you for your interest. We greatly appreciate your support!